

## **BOMAC Vets Plus, Inc. Introduces Three Products Under New Swine Prefer™ Brand Name**

Knapp, WI-June 2, 2008—BOMAC Vets Plus, Inc. brings three new products, Piglet Blast™, Iron Boost™, and Halt™, to the marketplace under their newest brand, Swine Prefer™. These natural, easy-to-use products help pork producers solve common problems occurring in newborn, young, and adult pigs.

The first product, Piglet Blast™, is a high-energy oral supplement promoting normal digestion and growth in small, underweight pigs. It contains four types of beneficial bacteria, commonly known as direct fed microbials (DFMs), to help balance the digestive tract. Piglet Blast™ also contains sucrose and medium-chain triglycerides for energy. This product is given soon after farrowing, and the dosing can be repeated six hours later and the next day, if necessary.

Iron Boost™, another oral supplement, contains iron and trace minerals for newborn and suckling piglets. Since newborn pigs often suffer from iron deficiencies, this product is a simple way to provide highly available iron. Iron Boost™ is given to a piglet within 6 to 24 hours of farrowing. If this time frame is missed, the product still benefits a suckling piglet.

An innovative dosing trigger on both Piglet Blast™ and Iron Boost™ allows for precise oral application and easy handling. Just one squeeze of the trigger dispenses the recommended dosage.

Halt™ is a topical paste containing *Capsicums* and *Denatonium benzoate* that helps stop tail biting and sucking behaviors in swine. The paste is applied to a pig's tail or other surface to be saved, deterring swine from disturbing the treated pig. After the initial application of Halt™, a pig can receive an application at 21 days and then at 28-day intervals. The product washes off easily with detergent and warm water.

For more information about Swine Prefer™ products or BOMAC Vets Plus, Inc, please call 800-468-3877.

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*BOMAC Vets Plus, Inc., is a leading manufacturer and distributor of animal health and nutrition products, exporting to 24 countries worldwide. The company has a subsidiary based in Ahmedabad, Gujarat India called BOMAC Vets Plus (India) Private Limited (BVPL) and a strategic partner, Bomac, of New Zealand.*